

CELEBRITY NEWS

Danielle Lloyd strips off and is covered in pink body paint!

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Danielle Lloyd stripped off and got covered head-to-toe in pink body paint in a bid to raise awareness for Breast Cancer.

Forget running a 10k or baking a few fairy cakes for a good cause, Danielle raised the bar on Tuesday night (29 September) with a daring, attention grabbing charity look that was probably quite chilly. Admirable, but we'll probably stick to sponsored silences!



The former Miss England showed off her incredible figure and posed ever-so-casually wearing nothing but a beaded belt, gloves, heels and a huge pink feathered headdress. It's certainly a big change from the **bridal inspired gown she wore earlier this week!**

The 31-year-old has recently been announced as the Ambassador of Zeo Pink, a limited edition drink created in honour of Breast Cancer Awareness Month, and rather than pose with a bottle of the stuff, Danielle **became** the bottle for **an event at the Playboy Club in London.**

Her new role involves more than just posing though, Danielle is encouraging people to pose winking selfies on Twitter and Instagram with the hashtag #ZeoWinkForPink. Every selfie shared online will see Zeo donate 5p to the **Pink Ribbon Foundation.**



Danielle's look was expertly created by famed artist and body painter Filippo loco, who covered the former *Celebrity Big Brother* contestant in bright pink paint then added a few colourful polka dots.

And the reality star wasn't alone in being made into a human work of art, she was joined by male models adorned with pink, silver and purple paint. And rather than looking ridiculous, they all managed to pull it off, obviously.