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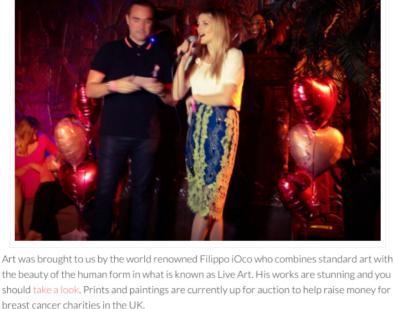
PINK London 2014 Marks the start

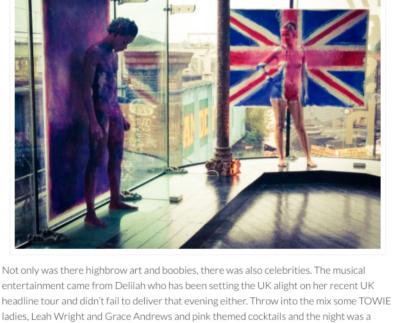
## of Breast Cancer Awareness Month by Jodie Burch September 26, 2014 in Fitness, Wellness 0 ₪ 🛇 0

I was honoured to get to attend the PINK London 2014 event on the 23<sup>rd</sup> September at  $Gilamesh\ in\ Camden\ to\ kick\ of\ Breast\ Cancer\ Awareness\ Month.\ Not\ only\ a\ fantastic$ 

location but also a fantastic cause. Breast cancer is sadly a cause close to my heart after  $\,$ losing two very influential women to the disease early on in my life. For me there isn't enough we can do to raise awareness of breast cancer and hopefully through education, lives can be saved from spotting the disease early. The PINK events are the brainchild of artist Filippo iOco who has ran them all over the world since 2005 to raise awareness and much needed money for breast cancer charities.

The event was the right balance of glamour and fact, cocktails and realisations, art and well... nakedness. Hosted by Ashley James and Nick Ede, they brought a level of comedy to a night that given the seriousness of the topic ran the risk of bordering on depressing.





huge success.







