

Kryolan Sponsors iocoBenefits & Pink Ribbon Foundation's #PINKLondon2014 event.



To mark the launch of **Breast Cancer Awareness** month, international fine artist and bodypainter **Filippo ioco** brought his world famous PINK charity events to London and collaborated with the **Pink Ribbon Foundation** to host #PINKLondon2014.

The star studded event was a huge success, showcasing an exhibition of Filippo's artwork which included live bodypainted models by the #KryolanLONDON team to raise awareness about the Pink Ribbon Foundation's work. Exclusive performances by top DJ's including **Lisa Lashes** and an intimate set by international recording artist **Delilah** made the night an extra special occasion.

Our client, Kryolan were honored to sponsor such a fantastic event which showcased art, bodypainting & creativity all for a great cause. Head of corporate partnerships and PR for the Pink Ribbon Foundation, Lisa Allen commented, 'Every single guest had a wonderful time and I have received so many fantastic comments about Kryolan's support of the charity and iocoBenefits. The Kryolan bodypainted models all looked fantastic and the PINK girls in particular were extremely popular.'

Filippo ioco expressed how the #KryolanLONDON team did an amazing job, he commented, 'I'm so happy that I got to share this experience with all the great Kryolan London artists. I hope to work with them all again.'

Discover Filippo ioco on Twitter [@Filippoiooco](#) and keep up to date with the Pink Ribbon Foundation [@pinkribbonfound](#)